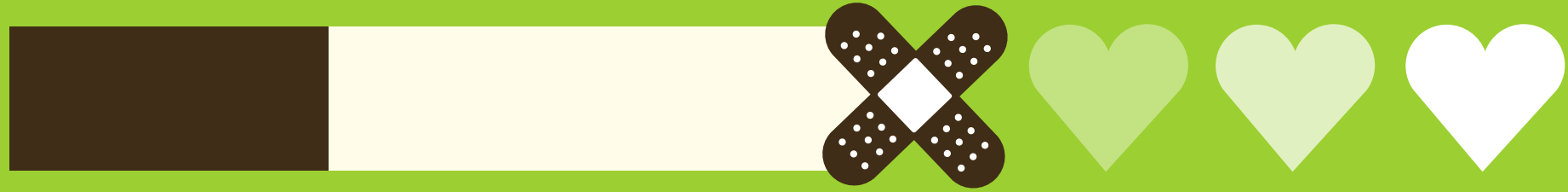


THE CURE PROJECT

CURING TOBACCO ADDICTION IN GREATER MANCHESTER



- Tobacco addiction is the world's deadliest disease
- 1 in 2 smokers die from a smoking related illness
- Smokers are four times more likely to stop smoking with the help of specialist support and medication
- Being admitted to hospital is a unique teachable moment when the motivation to stop smoking is very high
- It is every staff member's responsibility to help smokers to stop smoking. **You will save lives!**

The CURE project is a comprehensive tobacco addiction treatment service across the hospitals of Greater Manchester. CURE stands for:



Conversation

Have the right conversation every time and ask every patient you come into contact with about their smoking status



Understand

Understand the level of addiction - remember the three CURE questions



Replace

As soon as a smoker is admitted to hospital start nicotine replacement therapy according to the level of addiction and the CURE treatment protocol



Expert & Evidence-Based Treatments

Ensure all smokers are referred to the Specialist CURE Team. There are a range of highly effective evidence-based treatments for tobacco addiction and the CURE team will ensure all smokers have access to the most appropriate treatments during their admission and on discharge

**WE NEED
YOU!**

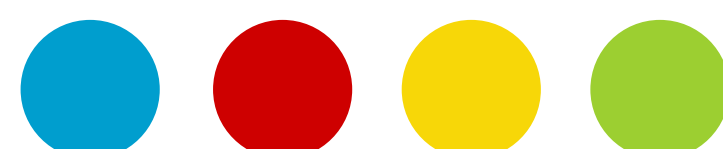
Reminder:

Have you completed the CURE e-learning modules?

They can be found at:

www.thecureproject.co.uk/training

Do you have a CURE prompt card (fits into your ID badge holder with a reminder of the treatment protocol)?



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